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Edward H. Scanlon & Associates

"The Tailored Tree Nursery"

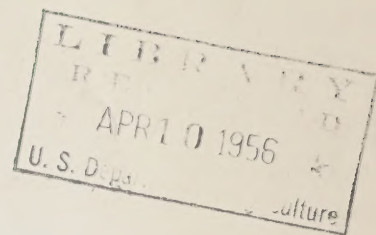
7621 LEWIS RD.

OLMSTED FALLS, OHIO

WHOLESALE CATALOG

7

FALL 1955 - - SPRING 1956



TAILORED TREES FOR STREET AND HOME

IT IS A LONG DRAWN OUT STRUGGLE TO GET INTO ADEQUATE PRODUCTION WITH THE AMBITIOUS PROGRAM OF "TAILORED TREE" SELECTIONS WE LAUNCHED IN 1950. HOWEVER, IT IS MOVING ALONG AND NEXT SPRING WE SHALL HAVE A FINE SELECTION, INCLUDING SEVERAL NEW VARIETIES OF GREAT VALUE.

PRIMARILY "TAILORED TREES" ARE GROWN FOR THE BENEFIT OF MUNICIPAL STREET TREE PLANTERS. SCIENTIFIC STREET TREE MANAGEMENT PRECLUDES THE PROMISCUOUS USE AND SELECTION OF SPECIES AND VARIETIES THAT FORMERLY WAS THE RULE IN ALMOST EVERY MUNICIPALITY. THE EMPHASIS ON "FAST GROWING" SPECIES LED TO MILLIONS OF DOLLARS WORTH OF MISTAKES, BUT JUDGING FROM THE ACCEPTANCE OF THE "TAILORED TREE" PHILOSOPHY OF TREE USE, BY STREET TREE PLANTERS THROUGHOUT THE COUNTRY, THE DAY OF THE INJUDICIOUS USE OF FAST GROWERS IS GONE. SOME IN THE SMALLER SPECIES CAN, OF COURSE, AND SHOULD BE, USED UNDER CERTAIN CONDITIONS. GENERALLY THOUGH, THE TREND IS TO SMALL TREES OF SLOWER GROWTH AND A HAPPIER MORE BEAUTIFUL AND LESS EXPENSIVE (TO THE COMMUNITY) MATURE LIFE.

"Tailor Your Streets----Don't Re-Forest Them"



TRADE MARK REGISTERED
U. S. PAT. OFFICE

FALL 1955 -- SPRING 1956

WHOLESALE CATALOG # 7

NORWAY TAILORED TREES SERIES

"THE FIRST CHOICE OF SCIENTIFIC STREET TREE PLANTERS FROM COAST TO COAST"

IN MANY SPECIES SEEDLING TREES ARE UNSATISFACTORY. THEIR FORM AND HABITS ARE UNCERTAIN AND GENERALLY THE PLANTINGS THAT RESULT ARE DEFINITELY NOT THE FINE PICTURES THE PLANTERS HAD VISUALIZED.

THIS WAS ONE CIRCUMSTANCE THAT I SET OUT TO OVERCOME IN MY PROGRAM AS COMMISSIONER OF SHADE TREES FOR EIGHT YEARS IN CLEVELAND. IT WAS FELT THAT SOME OF THE COMMON SPECIES WOULD SERVE AN EXCELLENT PURPOSE IF DESIRABLE, STABLE FORMS WERE AVAILABLE. CONSEQUENTLY, THE PROGRAM TURNED UP SOME SPLENDID SELECTIONS IN THE NORWAY, RED AND SUGAR MAPLE SPECIES AND IN THE MUCH WANTED AND DESIRABLE GINKGO SPECIES.

A NUMBER OF SELECTIONS ARE AVAILABLE NOW IN THE RED AND NORWAY MAPLE SPECIES, WHILE THE ONES CHOSEN FOR PRODUCTION IN THE GINKGO AND SUGAR MAPLE SPECIES ARE IN PRODUCTION. THE LATTER WILL BE READY IN LIMITED NUMBERS IN ABOUT TWO YEARS.

WITH THESE DIFFERENT FORMS A STREET TREE PLANTER CAN SELECT A TREE TO FIT ANY SPACE, THEREBY REDUCING CONFLICT AND MAINTENANCE TO A MINIMUM, AND MAKE UNNECESSARY THE REDUCTION IN SIZE AND DISTORTION OF FORM THAT RESULTS IN LINE CLEARANCE OPERATIONS. PROPERLY SELECTED AND PLANTED TREES REDUCE MAINTENANCE, INCREASE BEAUTY AND DECREASE CONSIDERABLY EXPENSIVE, EXCESSIVE REMOVAL COSTS.

THE VARIETIES AVAILABLE FOR THE SCIENTIFIC APPLICATION OF SOUND STREET TREE MANAGEMENT PRINCIPLES ARE PRESENTED HERE:

GLOBE-HEAD NORWAY (Also Planting in Norway)

THIS GLOBE-HEAD NORWAY TREE IS IDEALLY SUITED FOR STREETS WHERE NARROW CLEARANCE, SPECIALTY TRUNKS OR LOW TRAFFIC CLEARANCE WOULD RESULT IN THE TREES BEING REMOVED OR CONFINED TO A LONG-LIVED, STABLE, COMPACT FORM. GLOBE-HEAD NORWAY, SPACE 40-45 ft., GRAFTED ON 7 ft. STAMP 12-14" HEAD \$7.00 GRAFTED ON 7 ft. STAMP 1" HEAD \$5.50 - 10 ft.

NORWAY MAPLE SELECTION SERIES

"CLEVELAND" MAPLE (NORWAY) (ACER PLATANOIDES CLEVELAND)

AN OVAL UPRIGHT FORM. BEAUTIFUL LARGE DARK GREEN FOLIAGE.
ONE OF THE BETTER NEW SELECTIONS FOR STREET USE. TO 30 FT.
- SPACE 50 FT.
8-10 FT. \$ 6.50 6-8 FT. \$ 5.00 5-6 FT. \$ 4.00

"CHAS. F. IRISH" MAPLE (NORWAY) (ACER PLATANOIDES IRISH)

A BEAUTIFUL LARGE ROUNDHEADED TREE WITH UPSWEEPING BRANCHES.
PROPERLY PRUNED AND SPACED, GRASS WILL GROW WITHOUT TROUBLE
UNDER THIS FINE SELECTION. TO 35 FT. - SPACE 50-55 FT.
6-8 FT. \$ 5.00 8-10 FT. \$ 6.50 5-6 FT. \$ 4.00

"ALMIRA" MAPLE (NORWAY) (ACER PLATANOIDES ALMIRA)

A DWARF FLAT TOP SELECTION THAT WILL GO TO ABOUT 16 FT. IN
30 YEARS. EXCELLENT FOR USE UNDER LOW WIRES. SPACE 40 FT.
8-10 FT. \$6.50 6-8 FT. \$5.00 5-6 FT. \$4.00 4-5 FT. \$3.50

UPRIGHT NORWAY (ACER PLATANOIDES ASCENDENS)

THE OLD STANDBY, A PYRAMIDAL TREE TO USE ON NARROW STREETS,
IN NARROW TREELAWNS, OR WITH SHALLOW SETBACK.
8-10 FT. \$ 5.50 6-8 FT. \$ 4.50

IMPROVED COLUMNAR NORWAY (ACER PLATANOIDES ROCH.)

THIS ENTIRELY NEW SELECTION IS A WIDE COLUMNAR TREE, DIFFERING
GREATLY FROM THE WELL KNOWN PYRAMIDAL FORM. THIS TREE WILL
MAKE A HANDSOME STREET TREE AND GROWS VERY SATISFACTORILY IN
THE EARLY STAGES WHEREAS THE OLD PYRAMIDAL FORM TOOK YEARS
TO GET OVER ITS GANGLY JUVENILE FORM.
6-8 FT. \$ 4.75

GLOBE-HEAD NORWAY (ACER PLATANOIDES GLOBOSUM)

THIS SPLENDID FORMAL TREE IS UNEXCELLED FOR USE ON STREETS
WHERE NARROW TREELAWN, SHALLOW SETBACK OR LOW TELEPHONE
CABLES WOULD RESULT IN THE HEAVY PRUNING OF CONVENTIONAL TREES.
A LONG-LIVED HIGHLY FUNCTIONAL TREE. SHOULD BE WIDELY USED.
SPACE 40 - 45 FT.
GRAFTED ON 7 FT. STEMS 12" - 15" HEADS \$ 7.00
GRAFTED ON 7 FT. STEMS 1 YEAR HEADS \$ 5.50 - *out*

RED MAPLE SELECTION SERIES

"PAUL E. TILFORD" RED MAPLE (ACER RUBRUM TILFORD)

AN EXCLUSIVE SELECTION OF A SPLENDID GLOBE FORM THAT SHOULD BE A VALUABLE ADDITION FOR CONTROLLED STREET PLANTING. To 30 FT. SPACE 50 FT.

5-6 FT. \$ 4.50 4-5 FT. \$ 4.00 3-4 FT. \$ 3.50

"ARMSTRONG" RED MAPLE (ACER RUBRUM ARMSTRONG)

A STRONG FASTIGIATE FORM WITH NARROW HABIT SIMILAR TO LOMBARDY POPLAR. To 35 FT. PROBABLY BEST USES ARE IN LANDSCAPE WORK, OR IN EXTREME STREET SITUATIONS.

6-8 FT. \$ 4.50 5-6 FT. \$ 4.00 4-5 FT. \$ 3.50

"SCANLON" RED MAPLE (ACER RUBRUM SCANLON)

PYRAMIDAL IN HABIT, WITH DARK GREEN FOLIAGE, THIS OUTSTANDING SELECTION IS ONE OF OUR BEST FOR A WIDE NUMBER OF STREET PROBLEMS. IN FORM IT GROWS LIKE THE WHITEBEAM MOUNTAINASH AND THE WHEATLEY ELM, WHICH WE CONSIDER THE IDEAL FORM FOR MOST MODERN STREET CONDITIONS. To ABOUT 35 FT. - 20 FT. SPREAD - SPACE 50 FT. STUNNING FALL COLOR.

6-8 FT. \$ 5.50 5-6 FT. \$ 5.00 4-5 FT. \$ 4.50

"GERLING" RED MAPLE (ACER RUBRUM # 154) (GERLING)

A CONE-SHAPED RED MAPLE OF FINE GROWTH HABIT AND NEAT APPEARANCE. To 30 FT. - SPACE 45 - 50 FT.

6-7 FT. \$ 4.50 5-6 FT. \$ 4.00 4-5 FT. \$ 3.50

TWO DUTCH ELM DISEASE RESISTANT TREES

JAPANESE KEAKI TREE OR ZELKOVA (ZELKOVA SERRATA)

THIS ELM IS THE MOST LOGICAL SUCCESSOR TO THE ILL-FATED AMERICAN ELM. A MAGNIFICENT TREE WITH SMOOTH GRAY BARK LIKE A BEECH- RUSTY RED FOLIAGE IN FALL AND A BEAUTIFUL FOUNTAIN FORM IT CANNOT BE BEAT. NEEDS SPACE. To 45 FT. - 30 FT. SPREAD. SPACE 50 - 55 FT. IN AT LEAST AN 8 FT. TREELAWN

6-8 FT. \$ 5.50 5-7 FT. \$ 4.50 4-5 FT. \$ 4.00

BUISMAN ELM (*ULMUS CARPINIFOLIA* BUISMAN)

THIS BEAUTIFUL PYRAMIDAL-SHAPED SELECTION OF THE EUROPEAN SMOOTHLEAF ELM WOULD BE A FINE CHOICE FOR STREET USE EVEN IF IT DID NOT HAVE THE ADDED ADVANTAGE OF BEING RESISTANT TO DUTCH ELM DISEASE AND PHLOEM NECROSIS. IT IS BROADLY PYRAMIDAL, WITH SMOOTH LEAVES THAT DO NOT PICK UP SOOT AND GAS FUMES READILY. DEVELOPES A HEAVY TRUNK BUT WILL NOT GO OVER 35 TO 40 FT. SPACE 50 - 55 FT. 8 FT. TREELAWN. WE HAVE A GOOD SUPPLY OF BOTH THESE TREES THIS YEAR.

6-8 FT. \$ 5.25 5-6 FT. \$ 3.75 4-5 FT. \$ 3.50

SMALL TREES FOR STREETS

AMERICAN HOPHORNBEAM (*OSTRYA VIRGINIANA*) (ONE OF THE BEST)

THIS UNSUNG AND LITTLE-USED NATIVE TREE WE CONSIDER ON A PAR WITH LITTLELEAF LINDEN AS TOP TREE FOR CONTROLLED STREET PLANTING. HANDLES WELL AND EASY IN SMALL SIZES - GROWS QUITE RAPIDLY FOR THE FIRST 5 TO 10 YEARS. ITS SMALL TRUNK DEVELOPMENT ADAPTS IT TO USE IN NARROW TREELAWS TO 3 FT. WE CANNOT PRAISE THIS LOVELY LITTLE TREE TOO HIGHLY. USE IT AND YOU WILL BECOME A ROOTER. TO 25 FT. - SPACE 45 - 50 FT.

	(1,000)	(500)	(100)
4-5 FT.	\$ 1.75 EA.	\$ 2.00 EA.	\$ 2.25 EA.
5-6 FT.	2.25	2.50	2.75
6-8 FT.	3.75	4.00	4.25
8-10 FT.	4.00	4.25	4.50

LITTLELEAF LINDEN (*TILIA CORDATA*)

THIS BEAUTIFUL TREE WILL PROBABLY ALWAYS BE A TOP FAVORITE. IT HAS ONLY GOOD POINTS - BEAUTIFUL RICH FOLIAGE, FRAGRANT FLOWERS SMALL STATURE, AND LOW MAINTENANCE. A STREET OF T. CORDATA IS AN ASSET TO ANY CITY. TO 30 FT. - SPACE 50 FT.

6-8 FT. \$ 5.50

WHITEBEAM MOUNTAINASH (*SORBUS ARIA LUTESCENS*) *out*

THE PYRAMIDAL FORM OF THIS TREE MAKES IT EXTREMELY DESIRABLE FOR STREET USE. ITS SILVERY FOLIAGE, WHITE FLOWERS AND CORAL COLORED FRUIT INCREASE THAT DESIRABILITY MANYFOLD. A SINGLE LEAF SPECIES OF *SORBUS*. TO 30 FT. - SPREAD 20 FT. - SPACE 50 FT. START USING THIS TREE IN YOUR STREET PROGRAM. IT CANNOT BE BEAT. PYRAMIDAL FORMS SUCH AS THIS, BOWHALL MAPLE AND WHEATLEY ELM ARE HIGHLY FUNCTIONAL FOR STREET USE BECAUSE THEY DO NOT IN-

TRUDE INTO STREETS, THEY GIVE SHADE ON SIDEWALKS, IF NEEDED, AND THEIR SPIRE TOPS ARE NOT AFFECTED BY WINDS OR ICE. A PRACTICAL LOW MAINTENANCE TREE AND BEAUTIFUL.
6-8 FT. \$ 5.50

CHINESE CORK TREE (PHELLODENDRON AMURENSE) — *out*

HERE IS A TOUGH BUT BEAUTIFUL TREE. IT HAS AN UMBRELLA SHAPED CROWN, MUCH BROADER THAN TALL. IT IS EXCELLENT FOR STREET USE WHERE A WIDE SETBACK PREVAILS. THE FOLIAGE TURNS A CLEAR LEMON IN FALL. TOLERATES ALL SOIL CONDITIONS. To 30 FT. - 35 FT. SPREAD - SPACE 50-55 FT.
5-6 FT. \$ 3.50 6-8 FT. \$ 5.00

TRIDENT MAPLE (ACER BUERGERIANUM)

A FINE FUNCTIONAL TREE TO 25 FT. BRILLIANT RED COLOR. COMPACT HEAD OF SMALL SHINY FOLIAGE.
6-8 FT. \$ 5.50 5-6 FT. \$ 4.50 4-5 FT. \$ 4.00

WINELEAF SYCAMORE MAPLE (ACER PSEUDO. SPAETHI) — *out*

THE DEEP RICH GREEN FOLIAGE OF THIS NICE ROUNDHEADED TREE IS ENHANCED BY THE STARTLING BURGUNDY COLORED UNDER PART OF THE LEAF MAKES THIS A SPECTACULAR TREE. MUCH RICHER AND COLORFUL THAN THE FUNEREAL DARKISH-LEAVED NORWAY MAPLES. To 25 FT.
5-6 FT. \$ 4.50 4-5 FT. \$ 4.00

ENGLISH HEDGE MAPLE (ACER CAMPESTRE)

A STURDY, COMPACT-HEADED TREE THAT HAS EVERY QUALIFICATION AS A SMALL STREET TREE. NO FAULTS. To 25 FT. IF STARTED PROPERLY IT WILL GROW WELL IN MOST ADVERSE STREETSIDE LOCATIONS. HARD TO BEAT.

6-8 FT. \$ 4.50 5-6 FT. \$ 4.00 4-5 FT. \$ 3.50

SMALL FLOWERING TREES FOR STREET USE

GOLDENRAIN (KOELREUTERIA PANICULATA) — *out*

FOR ALL PRACTICAL PURPOSES THIS TREE IS OUTSTANDING. IT BEARS TALL PANICLES OF MINUTE YELLOW FLOWERS IN JULY. WITHSTANDS DROUTH AND POOR SOIL AND HANDLES WELL WITH GOOD RESPONSE. To 25 FT. - 3 FT. TREELAWN - USEFUL UNDER LOW WIRES. ONE OF THE BEST STREET TREES.
6-8 FT. \$ 5.50 5-6 FT. \$ 5.00

RUBY RED HORSECHESTNUT (AESCULUS C. BRIOTTI) — *out*

THIS FRUITLESS RED FLOWERING TREE WITH DEEP GREEN FOLIAGE IS A MASTERPIECE. A STREET OF THESE WOULD STABILIZE PROPERTY EVEN IN A SLUM AREA, AND WHEN IN BLOOM WOULD HAVE PEOPLE COMING FROM MILES TO ADMIRE. To 30 FT. - 5 FT. TREELAWN - SPACE

50 FT. PYRAMIDAL FORM. THE RESPONSE TO THE USE OF THIS TREE WILL BE EXTREMELY FAVORABLE.

5-6 FT. \$ 6.50

6-8 FT. \$ 8.00

"KWANZAN" JAPANESE FLOWERING CHERRY (*PRUNUS SERRULATA KWANZAN*)

(BY ALL MEANS INCLUDE SEVERAL STREETS OF KWANZAN IN YOUR PLANTING.)

NO FRUIT, COVERED WITH A SHOWER OF GORGEOUS DEEP PINK FLOWERS, AND GOOD FALL COLOR MAKE THIS A TREE THAT THE STREET TREE PLANTER WITH IMAGINATION WILL GO FOR IN A BIG WAY. IT WILL MAKE A GARDENWAY OF ANY STREET. WE ARE GRAFTING IT ON 6 FT. STEMS. IF YOU PASS UP THIS TREE YOU WILL BE SORRY. THIS IS THE TREE THAT MADE WASHINGTON, D.C. FAMOUS.

6 FT. STEMS 12 INCH - 15 INCH HEADS \$ 5.25

FLOWERING ASH (*FRAXINUS ORNUS*)

A HANDSOME SMALL TREE TO 25 OR 30 FT. INDIGENOUS TO SOUTHERN EUROPE WHERE IT IS HIGHLY REGARDED AS A HIGHWAY AND SHADE TREE. THE HEAVY PANICLES OF GREENISH WHITE COLORED FLOWERS ARE DELICIOUSLY FRAGRANT. THIS LEATHERY LEAVED SMALL TREE WILL BECOME A GREAT FAVORITE, IF FOR NO OTHER REASON THAN THE FRAGRANCE THAT WILL PERMEATE THE WHOLE NEIGHBORHOOD.

6-8 FT. NICELY BRANCHED \$ 6.00

LAVALLE HAWTHORN (*CRATAEGUS LAVALLEI*)

THIS HAWTHORN IS DESTINED FOR WIDESPREAD USE AS A STREET TREE. IT IS A MAGNIFICENT FOLIAGE TREE, VERY DARK RICH GREEN, SHINY, WITH DEEP PLUM COLORS IN FALL. ITS WHITE FLOWERS AND NICE CORAL COLORED BERRIES MAKES IT A PRIZE ORNAMENTAL TREE FOR STREETS. ITS SIZE, TO 25 FT. AND FREEDOM FROM SERIOUS DISORDERS, MAKES IT HIGHLY DESIRABLE. SPACE 45 - 50 FT. - 3 FT. TREELAWN. USEFUL TO REDUCE WIRE CONFLICTS. CLAY SOIL.

8-10 FT. \$ 6.00

6-8 FT. \$ 5.25

PAULS SCARLET HAWTHORN (*CRATAEGUS OXYACANTHA PAULI*)

MAGNIFICENT IN JUNE WHEN IT IS COVERED WITH A SEA OF RED FLOWERS --SMALL SIZE TO 20 FT. PYRAMIDAL FORM - PRACTICALLY FRUITLESS AND THORNLESS, THIS IS ONE OF THE PRIZE TREES FOR SMALL STREET SITUATIONS. WILL CAUSE NO TROUBLE IN A 3 FT. TREELAWN. SPACE 45 - 50 FT. TO GET FULL EFFECT OF THE SPECTACULAR FLOWERING PERIOD. CLAY SOIL.

10-12 FT. SPECIMEN \$ 12.50

8-10 FT. SPECIMEN \$ 7.50

8-10 FT. BR. WHIPS \$ 6.00

6-8 FT. \$ 5.00

5-6 FT. \$ 4.50

WASHINGTON HAWTHORN (CRATAEGUS PHAENOPYRUM)

SPECTACULAR FALL COLOR IN APRICOT AND RED TONES IS THE CHIEF FEATURE OF THIS AGE OLD FAVORITE. ITS LIGHT GREEN SUMMER FOLIAGE, HEAVY CROP OF WHITE FLOWERS AND SMALL BRIGHT RED BERRIES THAT GIVE THE IMPRESSION OF BRILLIANT FLOWERING UNTIL LATE WINTER MAKE THIS THORN A FIRST CLASS STREET TREE SUBJECT. TO 20 FT. - SPACE 45 - 50 FT. - USE IN 3 FT. TREELAWN. CLAY SOIL.

8-10 FT. \$ 6.00 6-8 FT. \$ 5.50 5-6 FT. \$ 4.50

DOUBLE WHITE ENGLISH HAWTHORN (CRATAEGUS OXYACANTHA ALBA-PLENA)

IF YOU LIKE A REAL WHITE FLOWER YOU WILL ADMIRE THIS HANDSOME TREE. IT IS A TREE OF THE SAME GROWTH FACTORS AS THE PAULS SCARLET - TO 20 FT. - SMALL TRUNK, CAN BE ACCOMMODATED IN A 3 FT. TREELAWN. ALTERNATED WITH PAULS SCARLET IT SHOULD MAKE A STUNNING STREET PLANTING. SPACE 45 TO 50 FT. CLAY SOIL.

8-10 FT. \$ 6.00 6-7 FT. \$ 4.50

EUROPEAN MOUNTAINASH (SORBUS AUCUPARIA)

THIS TREE SHOULD BE USED ON STREETS. THE BLOCK AVAILABLE AT THE RANCHO IS THE RED BERRIED VARIETY. A NICE PYRAMIDAL TREE WITH THREE SEASON HIGHLIGHTS - FLOWER, BERRY, AND FALL COLOR.

12-15 FT. \$8.50 10-12 FT. \$6.50 8-10 FT. \$5.50 6-8 FT. \$4.00

IDAHO LOCUST (ROBINIA PSEUDOACACIA X HISPIDA)

THIS BEAUTIFUL LITTLE PINK FLOWERING TREE TO 25 FT. CASTS A LIGHT LACY SHADE AND DEVELOPES A SMALL TRUNK. ITS HIGHLIGHT IS ITS PROFUSE CROP OF ROSE-PINK FLOWERS IN JUNE. IT MAKES A BEAUTIFUL STREET TREE. SHOULD BE SPRAYED WITH DDT PRE-FOLIAR TO CONTROL BORERS.

8-10 FT. \$ 5.50 6-8 FT. \$ 4.50

JAPANESE PAGODA TREE (SOPHORA JAPONICA)

AT LAST I HAVE A GOOD SUPPLY OF THIS BEAUTIFUL TREE - ONE OF MY FAVORITES WHOSE MERIT I HAVE BEEN PRAISING FOR MANY YEARS. SEVERAL STREETS OF THESE IN CLEVELAND HAVE PERFORMED BEAUTIFULLY. THEIR WHITE FLOWERS IN LATE AUGUST, WHEN FEW THINGS ARE IN BLOOM, AND THEIR TOLERANCE OF DRY ADVERSE GROWING CONDITIONS MAKE THE SOPHORA A SPLENDID STREET TREE. TO 35 FT. - 6 FT. TREELAWN, AND PREFERS A LIGHT SOIL.

5-6 FT. \$ 4.50

FLOWERING CRABAPPLES RECOMMENDED FOR STREETS
(FOR EXCELLENT PUBLIC REACTION USE THESE CRABS ON YOUR STREET.)

RED SILVER FLOWERING CRABAPPLE (MALUS)

THIS LOVELY CRAB TO 20 FT. HAS NICE RED FOLIAGE THAT APPEARS TO BE COVERED WITH FROST ON THE GROWING TIPS IN AUGUST AND ON TO FALL. THE SMALL HARD RED FRUIT WOULD NOT BE OBJECT-IONABLE. THE FLOWERS ARE ITS HIGHPOINT -- A RICH CERISE. A GOOD GROWER TO 20 FT. SPACE 45 FT.

6-8 FT. NICE FULL HEADS \$ 5.00 6-7 FT. BR. WHIPS \$ 3.00

ELEY CRAB (MALUS)

AN OLD FAVORITE, BRIGHT RED FRUIT. PYRAMIDAL FORM TO 25 FT. RED FOLIAGE FADING TO GREEN. PLANT IN WIDE TREELAWN. LIGHT PINK FLOWER. SPACE 45 FT. CRABS ARE THE THING FOR STREETS.

6-8 FT. NICE HEADS \$4.50 6-8 FT. BR. \$4.00 6-7 FT. WHIPS \$3.00

ARNOLD CRABAPPLE (MALUS SP:)

THIS BEAUTIFUL WHITE FLOWERING GREEN-LEAVED VARIETY IS UP-SWEEPING IN HABIT. IT BEARS VERY SMALL FRUIT THE SIZE OF A SMALL MARBLE, THAT TURNS BRIGHT RED. THE FRUIT IS NOT A NUISANCE. IT WILL DRY UP OR THE BIRDS WILL GET IT.

8-10 FT. \$ 6.00 6-8 FT. \$ 5.00

ALDENHAM CRABAPPLE (MALUS SP:)

THIS IS PERHAPS THE MOST SPECTACULAR FLOWERING CRAB OF ALL----BRIGHT CERISE FLOWERS BORNE IN PROFUSION. THE SMALL RED FRUIT IS HARD AND WOULD NOT BE OBJECTIONABLE IN STREET USE. A MAGNIFICENT TREE THAT WILL PLEASE THE PUBLIC.

~~6-8 FT. SPEC. \$7.00~~ 6-8 FT. BR. \$5.00 5-6 FT. \$4.50

"SHAKESPEARE" FLOWERING CRAB (MALUS SP:)

ONE OF OUR PRIZE "TAILORED TREE" SELECTIONS. IT IS A VARIATION OF ATROSANGUINEA THAT RETAINS ITS PINK COLOR WITHOUT FADING. QUITE SPECTACULAR. VERY SMALL AND SPARE FRUIT THAT IS NO PROBLEM ON STREETS.

6-8 FT. BR. WHIPS \$ 4.00

LONDON PLANE (PLATANUS ACERIFOLIA)

HAVE A BEAUTIFUL BLOCK OF THESE IF YOU NEED A TREE FOR SMOKEY AREAS. THESE TREES ARE NICE STRAIGHT STEMMED CLEAN PLANTS.

10-12 FT. \$ 4.50 8-10 FT. \$ 4.00 6-8 FT. \$ 3.50

FRUITLESS MULBERRY (MORUS ALBA KINGAN)

FOR A FAST GROWING NICE APPEARING TREE THIS IS HARD TO BEAT. THRIVES UNDER DIFFICULT CONDITIONS, BUT GROWS LIKE A WEED WITH CARE. BRIGHT CRISP GREEN FOLIAGE--GOOD FALL COLOR. To 30 FT. GOOD STREET TREE FOR OLD PARTS OF CITY NEEDING A SHOT IN THE ARM. A SAFE SANE AND SENSIBLE SUBSTITUTE FOR THE DISREPUTABLE SILVER MAPLE.

10-12 FT. SPECIMENS \$7.50 8-10 FT. BR. \$6.00 7-8 FT. \$5.25

WHEATLEY ELM (ULMUS CARPINIFOLIA SARNIENSIS)

ONE OF THE FINEST FUNCTIONAL TREES AVAILABLE FOR STREETS. PYRAMIDAL FORM WITH SHORT RIGHT ANGLE LATERAL BRANCHES. To 40 FT. - 20 FT. SPREAD. IDEAL STREET FORM - SPACE 50 FT. SPRAY FOR DUTCH ELM DISEASE, BUT WELL WORTH THIS SMALL EXPENSE BECAUSE OF OTHER LOW MAINTENANCE FACTORS AND RESISTANCE TO STORM DAMAGE. PLANT IN 5 FT. TREELAWN. 6-7 FT. \$ 5.25 5-6 FT. \$ 4.75 4-5 FT. \$ 4.00

SPECIAL GLOBES

FLOWERING GLOBE LOCUST (ROBINIA HISPIDA X MACROPHYLLO)

NOT AS TIGHT AND FORMAL AS THE TRUE GLOBE FORM, BUT WITH BEAUTIFUL PINK FLOWERS IN 6 INCH RACEMES. THIS TREE WILL MAKE A STREET THAT WILL HELP SELL YOUR PROGRAM OF COMMON SENSE STREET TREE MANAGEMENT.

7 FT. STEMS 12-18 INCH HEADS \$ 5.50

GLOBE LOCUST (R. P. UMBRACULIFERA)

A GOOD SALESMAN TOO, FOR MODERN PROGRAMS. EXCELLENT UNDER TELEPHONE CABLES. SPRAY PREFOLIAR WITH DDT FOR BORERS. SEVERAL CITY FORESTERS HAVE VERIFIED OUR REACTIONS FROM THE PUBLIC "PEOPLE LIKE THEM".

7 FT. STEMS \$ 4.50

GLOBE HAWTHORN (CRATAEGUS MONOGYNA COMPACTA)

A SPECIAL PRODUCTION THAT WE ARE OFFERING FOR THE FIRST TIME THIS YEAR. GRAFTED ON 6 FT. STEMS THIS FINE TREE SHOULD FIND WIDE USE UNDER LOW WIRES, ON NARROW TREELAWNS AND FOR SHALLOW SETBACKS. WHITE FLOWERS AND SMALL RED FRUIT - ANOTHER SPLENDID "TAILORED TREE" ADDED TO OUR LIST TO MAKE YOUR STREET TREE SELECTIONS MORE FUNCTIONAL. To 16 OR 18 FT. - 3 FT. TREELAWN.

6 FT. STEM, 1 YR. HEADS (8 INCH) \$ 5.50

GLOBE ELM (ULMUS CARPINIFOLIA UMBRACULIFERA)

THE CLASSIC GLOBE ELM THAT HAS EXCITED SO MUCH ADMIRATION, A FINE STREET OF THIS TREE IN CLEVELAND HAS MET WITH WIDE APPROVAL BY THE PUBLIC. To 35 FT. - SUSCEPTIBLE TO DED, BUT BECAUSE OF ITS LOW MAINTENANCE FACTOR AND BEAUTY, SHOULD BE USED.

6 FT. STEMS \$6.50 5-1/2 FT. STEMS \$6.00 4 FT. STEMS \$4.50

ARISTOCRATS OF THE TREE WORLD

UPRIGHT BEECH (FAGUS SYLVATICA DAWYCK)

THE FINEST UPRIGHT TREE OF THEM ALL.

8-10 FT. SPECIMEN \$15.00 6-8 FT. \$7.00 5-6 FT. \$6.00

EUROPEAN BEECH (F. SYLVATICA)

THE SPECIES IS A MAGNIFICENT TREE ABOUT WHICH LITTLE NEEDS TO BE SAID

3-4 FT. \$4.00 4-5 FT. \$5.50 5-6 FT. \$6.50

RED FERNLEAF BEECH (FAGUS SYLVATICA ROHANI) - out

A BEAUTIFUL VARIATION OF THE BETTER KNOWN FERNLEAF WITH RED LEAVES.

5-6 FT. \$7.50

RIVERS PURPLE BEECH (F. SYL. RIVERSI)

THIS MAGNIFICENT ROUNDHEADED DEEP RED-LEAVED TREE IS A SPLENDID SUBJECT FOR PUBLIC PARKS, CEMETERIES AND OTHER AREAS WHERE SPACE IS AVAILABLE. To 50 FT.

5-6 FT. \$6.00

RED-LEAVED WEEPING BEECH (F. SYL. PURPUREA PENDULA) - out

THIS IS A VERY RARE BUT DISTINGUISHED ARISTOCRAT. CONNOISSEURS WILL RELISH THIS RED-LEAVED FORM OF THE CLASSIC WEEPING FORMS OF EUROPEAN BEECH.

2-3 FT. \$5.00

GREEN-LEAVED WEEPING BEECH (F. SYL. PENDULA) - out

EVERY PARK, CEMETERY AND LARGE AREA SHOULD HAVE ONE OF THESE DISTINCTIVE AND UNCOMMON TREES. VERY PICTURESQUE.

2-3 FT. \$5.00

CRABAPPLE SPECIALS

M. OECKO ECHTERMAYER — WEEPING CRAB

AN INTERESTING AND QUITE DISTINCTIVE VARIETY. GREEN LEAVED
AND RED FRUIT.

6-8 FT. SPECIMENS HEAVY \$ 6.50

M. REDFLESH

RED FLOWERS WITH A GOOD SIZED FRUIT THAT IS RED ALL THROUGH.
MAKES A FINE ROUNDHEADED TREE. DELICIOUS FRUIT FOR JELLY.

6-8 FT. \$ 4.50

M. SARGENT

A SMALL TREE SELDOM GOING OVER 8-10 FT. - WHITE, FRAGRANT
FLOWERS. SMALL FRUIT.

4-5 FT. \$ 4.00

M. ALMATA

QUITE DIFFERENT IS THIS REALLY NICE VARIETY. THE PINKISH WHITE
BLOSSOMS BLEND NICELY WITH THE GRAY GREEN FOLIAGE. FRUIT RUNS
ABOUT TWO INCHES, DEEP RED INSIDE AND OUT. VERY TASTY.

8-10 FT. NICE LEADER SPECIMENS \$ 6.00 6-7 FT. WHIPS \$ 3.00

M. BEAUTY

A FINE UPRIGHT GROWER. VERY OUTSTANDING IN FORM AND FOLIAGE -
FLOWER IS WHITE AND FRAGRANT, FRUIT BRIGHT RED, AND DELICIOUS
FOR JELLY OR TO EAT OUT OF HAND.

10-12 FT. \$ 7.50 8-10 FT. STRAIGHT SPECIMENS \$ 6.00

6-8 FT. WHIPS \$ 3.00

M. DOLGO CRAB

FIRE RED, SHINING FRUIT IN AUGUST THAT IS VERY TASTY, PLUS CRISP
GREEN FOLIAGE MAKES THIS CRAB, WITH WHITE FRAGRANT FLOWERS,
VERY DESIRABLE. ALSO IT BECOMES ONE OF THE LARGEST OF CRABS -
TO 40 FT. ZONE 3.

4-5 FT. \$ 3.00

M. ATROSANGUINEA

CARMINE CRAB. FLOWERS ARE A HANDSOME CHINA ROSE COLOR, BUT
FADE TO WHITE - VERY FINE FOLIAGE - ALTOGETHER A WORTHWHILE TREE.

4-5 FT. WHIPS \$ 2.00

DON'T MISS THIS ONE

UPRIGHT GOLDEN ELM (U. CARPINIFOLIA WREDEII)

VERY HANDSOME PYRAMIDAL TREE WITH CRINKLY GOLDEN FOLIAGE THAT HOLDS WELL ALL SUMMER - GOOD FORM AND VERY SPECTACULAR TREE.

3-4 FT. \$ 4.00

5-6 FT. \$ 6.50

FLOWERING PEACHES

"PEPPERMINT STICK"

WITH PINK, ROSE, WHITE AND STRIPED FLOWERS ALL ON THE SAME TREE, YOU WILL FIND THIS TREE EXQUISITELY BEAUTIFUL.

4-5 FT. \$ 2.00

5-6 FT. \$ 3.00

"HELEN BORCHERS"

DELICATE DOUBLE PINK FLOWERS BORNE IN PROFUSION. AN OLD TIME FAVORITE.

6-8 FT. \$ 3.50

"LATE DOUBLE RED"

DEEP RED FLOWERS AND LIKE THE OTHER PEACHES, BORNE IN PROFUSION. THESE TREES MAY BE SHORT LIVED, BUT THERE IS NO FLOWERING TREE THAT COMPARES WITH THEM FOR COLOR AND BLOOM.

5-6 FT. \$ 3.00

COLUMNAR HAWTHORN

COLUMNAR HAWTHORN (CRATAEGUS MONOGYNA STRICTA)

IF YOU WANT A TIGHT BRANCHED COMPACT NARROW UPRIGHT, HERE IS AN IDEAL TREE. A SPLENDID ACCENT PLANT FOR LANDSCAPING - WHITE FLOWERS-RED FRUIT-NICE FALL COLOR- A SPLENDID THING THAT WILL RAPIDLY FIND FAVOR.

5-6 FT. \$ 4.50

COLUMNAR FLOWERING CHERRY

AMANOGAWA ("MILKY WAY") JAPANESE FLOWERING CHERRY (P. SERRULATA AMANOGAWA)

THE ONLY TRUE COLUMNAR CHERRY OF ALL THE VARIETIES - WHEN IN BLOOM IT IS SMOTHERED WITH PINK-TINGED WHITE DOUBLE FLOWERS. WILL GROW TO 25 FT. - NICE FALL COLOR. A BEAUTIFUL THING.

6-8 FT. SPECIMENS \$ 6.00

6-8 FT. BRANCHED \$ 4.50

5-6 FT. \$ 3.50

WEeping JAPANESE CHERRY (PRUNUS SERRULATA PENDULA)

WE HAVE A GOOD SUPPLY OF THIS BEAUTIFUL PINK FLOWERED WEEPER
-- GRAFTED ON 6 FT. STEMS. NICE BIG HEADS.
SPECIMENS \$ 5.50

THE BIRCHES

CUTLEAF WEEPING BIRCH (BETULA PENDULA GRACILIS)

A DDT SPRAY APPLIED EARLY IN JUNE EFFECTIVELY CONTROLS THE BRONZE BIRCH BORER AND THIS ENCOURAGEMENT HAS LED TO A GREAT RESURGENCE OF INTEREST IN THIS, AND OTHER BIRCH SPECIES, FOR STREET AND HOME USE. RECENTLY I SAW A STREET OF THIS CUTLEAF BIRCH IN CALIFORNIA THAT WAS THE EPITOME OF DAINTY LOVELINESS AND CHARM. A PICTURE OF THIS STREET WILL SOON BE USED AS A COVER ON TREES MAGAZINE, WHILE A SMALL BROCHURE WILL BE PUBLISHED TO POINT UP THE VALUE OF THIS BEAUTIFUL TREE FOR STREETS.

IT IS DOUBTFUL IF ANY OF THE BIRCHES LISTED WILL EXCEED 35 FT. ON STREETS - THEY CAN EASILY BE LIFTED HIGH ENOUGH TO CLEAR TRAFFIC, WHILE THEIR SMALL TRUNK GIRTH CAN BE EFFICIENTLY ACCOMMODATED IN AS LITTLE AS A 3 FT. TREELAWN. THE ONLY REAL MAINTENANCE IS A ONE TIME SPRAY JOB, AND WITH A MIST SPRAYER THE COST IS NEGLIGIBLE - SURELY A MINOR PRICE FOR SUCH BEAUTY.

8-10 FT. \$ 5.75

6-8 FT. \$ 5.00

PURPLELEAF BIRCH (BETULA PENDULA PURPUREA) ZONE 2 - *out*

THIS IS A TREE OF RARE BEAUTY AND UNIQUENESS. IF YOU WANT PURPLE-LEAVED TREES ON STREETS USE THIS TREE OF CHARACTER. WHITE TRUNK, JET BLACK TWIGS AND BRANCHES, AND PURPLE LEAVES IN EARLY SPRING FADING TO A DARK REDDISH GREEN WITH NEW TERMINAL GROWTH SHOW PURPLE. TO ABOUT 25 FT.

6-8 FT. \$ 6.00

4-5 FT. \$ 5.00

COLUMNAR WHITE BIRCH (BETULA PENDULA FASTIGIATA)

A HANDSOME TREE THAT MERITS WIDESPREAD USE WHERE A NARROW TYPE TREE IS NEEDED. THIS TREE IS AS BEAUTIFUL IN THE WINTER AS IN SUMMER, ITS WHITE BARK AND UPSWEEPING LIMBS MAKE AN EXTREMELY INTERESTING SILHOUETTE. BRONZE BIRCH BORER CAN BE CONTROLLED IN ALL BIRCHES WITH A DDT SPRAY APPLIED IN EARLY JUNE.

12-15 FT. SPECIMENS \$ 15.00

10-12 FT. \$ 10.00

8-10 FT. \$ 7.00

6-8 FT. \$ 5.50

5-6 FT. \$ 3.50

CLUMP BIRCH (*B. PENDULA*)

(2 AND 3 STEMS) 8-10 FT. \$ 5.50 6-8 FT. \$ 4.00

YOUNG'S WEEPING BIRCH (*B. P. YOUNGII*)

6-8 FT. \$ 7.50

EUROPEAN BIRCH (*B. PENDULA*)

8-10 FT. \$ 5.50 6-8 FT. \$ 4.50

JAPANESE EUPTELEA (*EUPTELEA POLYANDRA*)

4-5 FT. \$ 4.50

HANKOW CONTORTED WILLOW (*SALIX MATSUDANA TORTUOSA*)

5-6 FT. \$ 2.50

UPRIGHT AMERICAN LINDEN (*TILIA AMERICANA PYRAMIDALIS*)

5-6 FT. \$ 3.50 6-8 FT. \$ 5.50

HOLLYWOOD PLUM (*PRUNUS SP.*)

BETTER RED FOLIAGE THAN PISSARDI. WHITE FLOWERS.

6-8 FT. \$ 4.00 5-6 FT. BRANCHED \$ 2.50

SAWTOOTH OAK (*QUERCUS ACUTISSIMA*)

8-10 FT. \$ 7.50 6-8 FT. \$ 5.50 5-6 FT. \$ 4.00

SHINGLE OAK (*QUERCUS IMBRICARIA*)

5-6 FT. \$ 4.00

TEXAS RED OAK (*QUERCUS SHUMARDI*) ZONE 5

ONE OF THE FINEST GROWING OAKS WE KNOW. SEVERAL STREETS OF THEM IN CLEVELAND HAVE MADE BEAUTIFUL GROWTH IN ONLY FIVE YEARS AND THE FALL COLOR IS A BRILLIANT RED. THIS TREE WILL GET BIG SO GIVE IT SPACE. TO ABOUT 45 FT. 8 FT. TREELAWN.

6-8 FT. \$ 5.00

ITALIAN ALDER (*ALNUS CORDATA*)

THE CRISP GREEN FOLIAGE, SYMMETRICAL PYRAMIDAL FORM, AND TOLERANCE OF THIS TREE FOR DRY CONDITIONS SHOULD MAKE IT A PRIME FAVORITE WHEN IT CAN BE OFFERED IN QUANTITIES.

6-8 FT. \$ 5.00

CALLERY PEAR (PYRUS CALLERYANA)

SPECTACULAR WITH WHITE BLOOM - GRAND FALL COLOR - A GOOD TREE.

6-8 FT. \$ 4.75 5-6 FT. \$ 4.00 4-5 FT. BRANCHES \$ 3.25

SUPER SPECIAL

DAVID STRIPEDBARK MAPLE (ACER DAVIDII) - out

A HANDSOME EXOTIC TREE IF EVER THERE WAS ONE. ITS ZEBRA-LIKE STRIPED BARK AND HANDSOME FOLIAGE, WHICH TURNS RED IN FALL, MAKE IT A TREE OF OUTSTANDING MERIT - IT IS EXTREMELY TOLERANT OF DRY SITUATIONS. VERY RARE.

5-6 FT. \$ 7.50 3-4 FT. \$ 5.00

PURPLEBLOW MAPLE (ACER TRUNCATUM) - out

THE SHINING STAR-SHAPED LITTLE LEAVES OF THIS 20 FT. ARISTOCRAT RESEMBLE THE FOLIAGE OF THE SWEETGUM. THE COMMON NAME DERIVES FROM THE PURPLE BLOW OF THE NEW TERMINAL LEAVES - THE FALL COLOR IS BRILLIANT.

4-5 FT. \$ 6.00

JAPANESE STRIPED BARK MAPLE (ACER CAPILLIPES)

ANOTHER STRIKING TREE WITH BLACK AND GREEN STRIPED BARK. THE RED PETIOLE AND LARGER LEAF ARE THE MAIN POINTS OF DIFFERENCE BETWEEN IT AND ACER DAVIDII. REQUIRES A COOLER GROUND CONDITION THAN DAVIDII. TO 20 FT.

6-8 FT. \$ 8.00 5-6 FT. \$ 6.50

HORNBEAM MAPLE (ACER CARPINIFOLIUM)

THE UNUSUAL HORNBEAM-LIKE FOLIAGE GIVES THIS RARE TREE ITS NAME. IT WILL GROW TO 30 FT. MAKING A BROAD ROUND-HEADED TOP. ANOTHER OF THE EXCELLENT ASIATIC MAPLES LIKE THE PRECEEDING SPECIES.

4-5 FT. \$ 6.00

PRICES QUOTED ARE F.O.B. OLMSTED FALLS, OHIO.

THE OBJECTIVE OF THE "TAILORED TREE NURSERY" IS
TO EVENTUALLY GET INTO PRODUCTION WITH ALL OF THE FORMS
AND SPECIES SO ESSENTIAL TO THE SCIENTIFIC CONDUCT OF
SOUND STREET TREE MANAGEMENT.

FOR ALL PURPOSES OF TREE USE WE HOPE EVENTUALLY TO HAVE
OVER 200 SPECIES AND VARIETIES READY FOR YOUR SELECTION.
YOUR PATRONAGE AND SUPPORT OF THE "TAILORED TREE"
NURSERY IS DEEPLY APPRECIATED.

MANY THANKS - AND DROP INTO THE RANCHO IF YOU GET A
CHANCE.

WITH BEST WISHES.

A handwritten signature in dark ink, reading "Ed Scanlon". The script is fluid and cursive, with the first letters of "Ed" and "Scanlon" being capitalized and prominent.

ED SCANLON.

"FIT THE TREE TO THE SPACE AVAILABLE"

PRICES QUOTED ARE F. O. B. OL MSTED FALLS, OHIO.

